



Sunitha Lal

Chief of Human Resources

As CHRO and head of People Operations and Strategy at Ather Energy, Sunitha Lal leads all the HR functions and is passionately exploring and curating the organizational culture.

She has implemented innovative strategies and fostered a value-led culture across leadership roles. She facilitates the establishment of people processes and systems at Ather while exploring and nurturing the talent. Ather presents a unique ecosystem given the intersection of product, people, and process evolution and reflects diversity in generations and ideas.

Ather Energy is a young company that is growing rapidly in the nascent electric mobility industry. New products and experiences have also meant a new way to work and grow. Sunitha has been charged with the responsibility of offering her knowledge and expertise to define and establish the values of the organization, while also directing Ather's biggest asset, its talent.