Ather Energy begins setting up of one of India's biggest public charging infrastructure with Ather Grid across India

Phase one of installation of Ather Grid to be live across 135 + locations by December 2020

Bengaluru, 10th October 2020: "Ather Grid has seen steady adoption in Bengaluru & Chennai and we believe that accessible charging infrastructure is critical before launching our products in any market we enter." says Ravneet Singh Phokela, Chief Business Officer. Holding true to this, Ather Energy, that intends to launch across 9 new markets in India has already finalized setting up 135 public fast charging stations. Ather Energy has 37 fast charging stations in Bengaluru and 13 in Chennai, taking the total count to 150 fast charging stations across India.

This makes Ather Energy, one of the few companies in India to have set up and contributed towards building an ecosystem for electric vehicles in the country. While many OEMs have launched electric vehicles in India, Ather has shown their commitment to EV revolution by investing on a public infrastructure and alleviating range anxiety amongst consumers. Ather Grid fast charging network can be used by all electric two-wheelers and electric four-wheelers and can charge the Ather 450X at 15 km in 10 minutes.

Ather Energy has signed MOUs with partners like VR Mall, PPZ mall management, restaurant and cafe chains like Little Italy, Blue Tokai, Chai Kings, retail outlets like Sangeetha mobiles, and now has access to more than 250 locations across the country. The installations of the Ather Grid Points will begin before deliveries of the Ather 450X in November 2020

Sr. No	City	Some of the upcoming locations in new cities
1	Bengaluru (Existing locations)	Forum Malls, Orion Mall, Cafe Azzure, Phoenix Market City, Go Native, Sangeetha Mobiles
2	Chennai	VR Chennai, Varsha Jewellers, Sangeetha Mobiles, Chai Kings, SPR Food Street, Mash Resto Cafe
3	Hyderabad	Almond House, Sarath City Capital Mall, The Moonshine Project, Swiss Castle, Chai Kahani
4	Pune	Kalyan Bhel, Little Italy, Kalinga Restaurant ,Copacabana, Bliss Bakery Cafe, Hotel KBs Woodland, Eat & Repeat Cafe
5	Kochi	French Toast, Centre Square Mall, Mash Resto Cafe
6	Coimbatore	Sangeetha Mobiles, Chai Kings

7	Kozhikode	Sixth Avenue Cafe, DR. Cafe, Bun Club
8	Kolkata	Millee Droog Cafe Bistro, Cafe by the lane
9	Ahmedabad	Sangeetha Mobiles, Little Italy, Royal Archid
10	Mumbai	Blue Tokai
11	Delhi NCR	Blue Tokai, Vegas Mall, Pacific Mall, Pacific D21 Mall

As part of Phase 1 of the rapid expansion, Ather Energy will install about 5-10 fast charging points before delivery in each of the new markets they are expanding to. Ather Energy will continue to partner with more progressive hosts which can offer EV owners easy accessibility, curb range anxiety, and ease the adoption of electric vehicles in India.

The Ather Grid is supported by the [Ather Grid app](#) which allows all EV owners to directly ascertain available and unavailable locations on the home screen. The application also has filters and information related to 4+wheeler friendly locations, availability of free and paid parking, location timings and more .

Ather Energy targets to set-up 6500 charging points across the country by 2022.

Quote by Ravneet Phokela, Chief Business Officer "What the market needs right now is more visibility of the charging infrastructure. With increased visibility comes mental comfort, curbing range anxiety. We do not need the density like petrol or CNG gas stations but increased accessibility and faster charging speeds. We will ensure that Ather Grid is present in prominent locations in every city to build confidence amongst our consumers. I feel proud to be part of the team that is building not just a high performance scooter but also building the supporting ecosystem with it. It's a huge investment and we believe it's a necessary one to improve the adoption of EVs in India"

About Ather Energy

Ather Energy, one of India's first intelligent electric vehicle manufacturers was founded in 2013 by IIT Madras alumni, Tarun Mehta, and Swapnil Jain. It is backed by the founders of Flipkart -Sachin Bansal & Binny Bansal- Hero Motocorp and Tiger Global. Ather Energy launched India's first truly intelligent, electric scooter - Ather 450 in 2018, followed by their new flagship offering Ather 450X in 2020. Ather has also installed a comprehensive public charging network, Ather Grid, designed and built in India. With 37 charging points in Bengaluru and 13 charging points in Chennai, Ather Grid is one of the largest fast-charging networks for electric vehicles in the country. The company's product line has won 30 awards in design, automotive and

technology categories. With over 60 Indian and international patent applications, 109 trademarks and 118 Indian and International design registrations to its name, Ather Energy aims to provide consumers with the best possible ownership experience. Ather Energy currently operates in Bengaluru and Chennai and in 2020 will expand to 9 more cities including Delhi NCR, Mumbai, Pune & Hyderabad.

Media Contact

Ather: Six Degrees BCW : ather@sixdegreespr.co.in